



INDIA TRADE PROMOTION ORGANISATION
(A Government of India Enterprise)
Pragati Bhavan, Pragati Maidan,
New Delhi-110001

FACT SHEET



INDIA PAVILION

MEDIPHARM EXPO, VIETNAM 2019

Name (official)	INTERNATIONAL MEDICAL, HOSPITAL AND PHARMACEUTICAL EXHIBITION in VIETNAM
Venue	Saigon Exhibition & Convention Centre (SECC) 799 Nguyen Van Linh Str., Dist. 7, Ho Chi Minh City, Vietnam
Edition/Type of Event	19 th edition, Business-to-Business
Dates	August 1 to 3, 2019
Working Hours	9.00 am to 5.00 pm
Host	Ministry of Health, Vietnam Ministry of Industry & Trade, Vietnam
Onsite and Potential Sale	Onsite > 1,000,000 USD Potential > 2,000,000 USD
Visitor's Interest	Pharmaceutical, herbal products and Medicines, Medical equipment, others Healthcare products, Hospital Services, Laboratory products, Dental & Optical products, Beauty care and Spa – Professionals, trade and business visitors only
Display Profile	1 MEDICA VIETNAM'2019 – MEDICAL & LABORATORY EQUIPMENT Laboratory and Analysis Equipment <ul style="list-style-type: none">• Machines, equipment and chemicals used in analysis, laboratory, life science, environmental protection.• Extracting and refining technology, product quality testing devices, substances.



- Air processing & waste treatment technology for factories and hospitals
- Products used in clean room
- Medical equipment and materials used in Hospitals:
- Diagnostic, examination and treatment equipments;
- Accident and emergency equipment, diagnostics, disinfection and disposal systems, electromedical equipment, medical technology, medical furniture and equipment, rehabilitation equipment, orthopaedic supplies, medical consumables,
- Household medical equipment: Massage machines, Blood Pressure machine, electric scale...
- Medical safety clothes, jackboots, gloves....
- Building technology and services

2. PHARMA VIETNAM

AESTHETIC EQUIPMENT, BEAUTY CARE, SPA


- Medicines: Various kinds of pharmaceuticals, chemistry,
- Food Supplement
- Drug raw materials: Herbal, essential oils, attar
- Pharmaceutical processing and packaging machines:
 - Food, chemical, cosmetic & pharmaceutical processing equipment and machines
 - Packaging, labeling machines and technology

3. HOSPITAL VIETNAM

- Medical Equipment, instruments, machines and materials used in hospital
- Hospitals:
- Examination & treatment services, community healthcare, consultancy
 - Hospitals, medical centres, clinics, sanatoriums...
 - Medical Tourism

4. OPTICA VIETNAM

- Lens Technology
- Medical Eye care
- Medicines
- Fashion Trends
- Frames, Sun glasses....

	<p>5. DENTAL VIETNAM</p> <ul style="list-style-type: none"> • Dental materials and medicines • Dental treatment medicines & equipment • New technology
	<p>6. BEAUTY CARE</p> <p>Gentle Lotions, creams, SPA Self-Tanning Drops Acne-Fighter Moisturizer Spot-Lightening Serum Repairing Moisturizer Night Cream / Sun cream, Exfoliating Cleanser</p>
<p>Participation Charges</p>	<p>Rs.18,500/- per sq.mtr. under shell scheme without shipment facility Rs.1,66,500/- for a booth of 9 sq.mtrs. under Shell Scheme</p> <p>Facilities & Services: Constructed Booth of 9 sq.mtrs. (shell scheme) includes space, partitions, carpet, company's name on fascia, 1 information counter, 2 folding chairs, 2 fluorescent tubes, outlet socket of 5 amp/220V, entry badges, waste paper basket, cleaning and security services.</p>
<p>Media, Press Coverage</p>	<p>Extensive coverage by Organisers in Magazines, Newspapers, Journals, Mass Media, Overseas Coverage</p>
<p>Organisers</p>	<p>India Pavilion: India Trade Promotion Organisation (ITPO) (A Government of India Enterprise) Pragati Maidan, New Delhi-110001</p> <p>Fair Organiser: VINEXAD – Vietnam National Trade fair and Advertising JSC No.9 Dinh Le, Hoan Kiem, Hanoi, Vietnam</p>
<p>For Bookings contact</p>	<p>Mr. Manish Prasad, Sr. Manager, ITPO, Pragati Maidan, New Delhi Mob: 7042500175 e.mail: manishprasad@itpo.gov.in</p>

	Mr. Subash Kalia, Dy. Manager, ITPO, Pragati Maidan, New Delhi Mob: 9910270766 e.mail: subashkalia@itpo.gov.in
Payment Mode	India Trade Promotion Organsiation Bank Detail: HDFC Bank Limited Branch: G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110001 Saving Account No.: 00031110005078 IFSC Code: HDFC0000003
Last year's participants	350 participants
Last year's Visitors	13,450 visitors
Trade opportunities	<ul style="list-style-type: none"> • Vietnamese medical equipment market iss growing by 15% annually, with 95% being imported. • Drugs Sector has been identified as Focus Area to achieve bilateral trade target of US\$15 billion by 2020 • India is uniquely placed to partner Vietnam and meet its drug and medical equipment requirements with high quality products and competitive prices, contributing to affordable quality healthcare in the country. • Massive investment opportunities since Vietnamese society are ageing, leading to an increase in healthcare requirements. • Vietnam Pharmaceutical market worth \$3.5 billion